



Supply Chain Management of the Shoe Industry in India

Amol Patankar, Professor Amol Baviskar

MMS Department Armet,
Institute of Engineering and Technology

Abstract – The shoe industry in India is a significant contributor to the economy, characterized by a blend of traditional craftsmanship and modern manufacturing techniques. Effective supply chain management (SCM) is crucial for maintaining competitiveness, ensuring timely delivery, and meeting consumer demands.

Keywords – manufacturing, distribution, retail

I. INTRODUCTION

In recent years, the Indian footwear industry has witnessed a surge in demand driven by factors such as rising disposable incomes, changing fashion preferences, and increased awareness of global trends. Several notable trends shape the landscape of the Indian footwear market

Objectives

- **Cost Reduction:** Minimizing costs through efficient procurement, production, and distribution processes.
- **Quality Improvement:** Ensuring high-quality products by maintaining stringent quality control throughout the supply chain.
- **Timely Delivery:** Reducing lead times and ensuring timely delivery to meet market demands.
- **Sustainability:** Incorporating sustainable practices to reduce environmental impact and meet consumer expectations for ethical products.

Scope

- **Raw Material Procurement:** Sourcing high-quality materials at competitive prices.
- **Manufacturing:** Efficient production processes, including the use of technology for automation and quality control.
- **Distribution:** Effective logistics and distribution networks to ensure timely delivery to retailers and consumers.
- **Retail:** Managing inventory and ensuring product availability across various sales channels, including e-commerce

II. METHODOLOGY

Demand Forecasting: Using historical data and market trends to predict future demand.

Supplier Management: Building strong relationships with suppliers to ensure a steady supply of raw materials.

Inventory Management: Optimizing inventory levels to balance supply and demand.

Technology Integration: Implementing digital tools like ERP systems, 3D printing, and automation to enhance efficiency

Expected Outcomes

- **Increased Efficiency:** Streamlined operations leading to cost savings and faster production cycles.
- **Higher Profit Margins:** Reduced costs and improved product quality contributing to better profitability.
- **Customer Satisfaction:** Timely delivery and high-quality products enhancing customer satisfaction and loyalty.
- **Sustainability:** Adoption of eco-friendly practices leading to a positive environmental impact

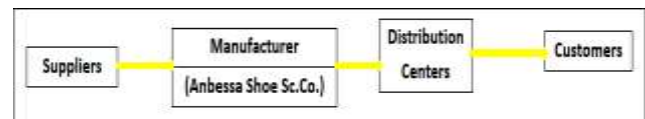


Fig -1:Flow Diagram

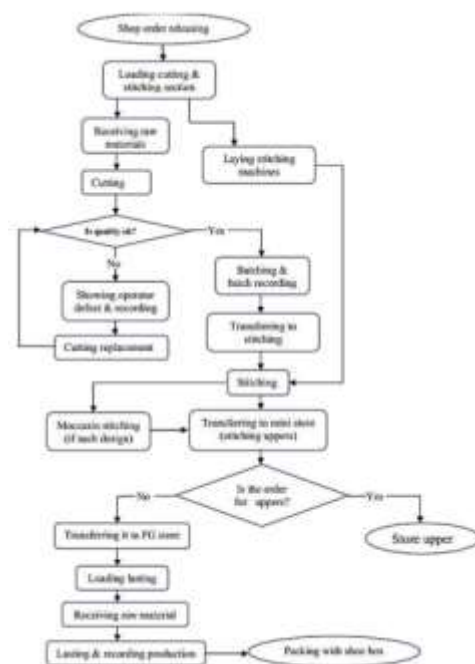


Fig -2: Shoe production process flow



III. CONCLUSION

In conclusion, SCM in the shoe industry in India plays a pivotal role in maintaining competitiveness and meeting consumer demands. By focusing on cost reduction, quality improvement, timely delivery, and sustainability, companies can achieve significant benefits. The integration of advanced technologies and strong supplier relationships are key to overcoming challenges and ensuring a resilient supply chain

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