



A Study on Special Collective Scheme for Women Industrialists in Nagpur Division

Vandana Baptist

Department of Business management
Rashtrasant Tukdoji Maharaj Nagpur, University

Abstract – Initially the special collective scheme was launched under the B.R.Ambedkar scheme for men (SC/ST) and later it was amended in 2013 and specially launched for women industrialists in 2019 for the lesser developed D+ Zone of Nagpur Division. The Scheme will be studying the adequate financial assistance from government,Socio economic aspects as well as the skill development training programs are provided to the women entrepreneurs or not.

Keywords – Special Collective Scheme , Women Industrialists, MSE'S, Nagpur Division.

I. INTRODUCTION

Women Entrepreneurship is considered as a source of dimension in the economic development of the state and presents various dimension in terms of development,organisation and business related aspects of women entrepreneurs in the community.

Very few and far between are women entrepreneurs in the global movement for sustainable economic and social development in today's increasing dynamic world. The participation of women is 9%(Approx) in the MSME Sector.

The women entrepreneurs have an important role to play.Even though entrepreneurship plays an important role in the society,Due to various reasons the entrepreneurial skills among them was not put to use.Contemporary women entrepreneurship has been dominated by various factors which includes gender discrimination to start a business,inadequate resources, lack of technical and professional knowledge,limited financial resources and local accessible safe business space, non support of family,friends,relatives and society as a whole.

From the year 2000 onwards the scenario has been changed women and now participation of women in the Micro,small and medium enterprises sector has started.

There are many schemes launched by the govt to promote economic and social change through women led initiative for global growth of women entrepreneurs.

Background

Govt. of India has announced schemes for upgradation of potential industrial clusters. Maharashtra has a rich inherent potential for cluster of traditional as well as advanced enterprises. Directorate of Industries has taken elaborate steps to explore these clusters by effectively implementing the cluster schemes.

Micro and Small Enterprises- Cluster Development Program

The Ministry of Micro, Small and Medium enterprises, Government of India has adopted the cluster development of approach to support sustainability,enhancing the productivity,improvement of technology,skills and quality market access. Women owned enterprises are given special consideration in all the programs.

Objectives

- To find out whether the women working under special collective scheme are getting adequate financial assistance from the Government.
- To generate employment for poor,weak and marginalized women.
- To raise the standard of living of women working in these cluster groups.
- To provide facilities for the overall development of women working in these cluster group by providing training under skill development program.
- To increase the percentage of women working in cluster industries and to bring them in the mainstream of the economy.

II. METHODOLOGY

In the present study Nagpur division of vidarbha region was selected as study area.

In this Study self prepared questionnariew,telephonic conversation and personal visit to the enterprise unit was used as a primary source of data collection

For the present study Micro and Small enterprises from nagpur division are identified from the approved enterprises uploaded in the District Industries Center Website for generation of data.

The approach of the research is non experimental, qualitative,exploratory,descriptive and contextual.The data will be analyzed by using descriptive statistics especially non parametric chi square test.



III. CONCLUSION

After careful analysis of the four specific clusters it is observed that government's initiatives can play a crucial role in promoting women entrepreneurship and improving their socio economic status.

Governments finance assistance programs have positively impacted women industrialists enabling them to access credit and expand their business.

The socio economic status of women industrialists has improved with increased income,employment and decision making power.

Skill training development programs have enhanced the capabilities of women industrialists, enabling them to improve product quality ,increase productivity and expand their market reach.

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